What is TRCmobil e-business platform?

TRCmobil e-business platform is a web-based software package that enables instant data exchange between an organization’s field personnel and its head office, and performs online data acquisition from the field. The software can be used by mobile phones, PDAs and any other workstation as a terminal. TRCmobil is a practical, easy and economical solution for corporate messaging, business management and field automation applications.

Where and by whom can TRCmobil e-business platform be used?

TRCmobil e-business platform meets the business demands of all sectors that conduct critical operations from the field via field personnel who would likely possess and operate workstations like mobile phones and PDAs.

It is an ideal tool for organizations that wish to achieve real-time business and information management, and have requirements to
- centrally organize and manage its field teams;
- provide services to customers on the field;
- provide technical services;
- perform project applications on the field;
- perform market analysis;
- acquire any information needed from the field in an instant manner; and
- run Mobile Team – productivity analyses.

The ideal solution for organizations with field operations

The ideal solution for organizations with field operations

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What are the standard modules of TRCmobil e-business platform?

TRCmobil production is a system that enables organizations to achieve production goals by optimizing resources and decision-making. It is designed to help companies optimize their production processes and improve efficiency. PostgreSQL database is utilized. The architecture comprises of a client-server system. Separate databases are maintained for clients and production. Each client can have a different database. TRCmobil production utilizes web-based interfaces which can be used from any workstation via a web browser.

What are the capabilities of the TRCmobil e-business platform?

The TRCmobil e-business platform enables organizations to:

• Track the jobs assigned to field personnel via web-based software— the jobs are directed to the mobile phones.
• Send work orders to field personnel and ensure their delivery.
• Receive work order responses and process them immediately.
• Upload the status of field personnel.
• Compute production costs.
• Track the status of machinery and have them operate themselves via SMS as if managed by a person.
• Core sales and capacity status of machinery, and have them operate themselves via SMS as if managed by a person.
• Generate a significant income using it.
• Maintain an attendance status.

This application does not impose any financial burden on educational institutes. On the contrary, they can even generate a significant income using it. A parent who is invited to a parents’ meeting can confirm the receipt of the message and declare his/her attendance status. The parent can also declare the status of his/her child's attendance and academic performance.

TRCmobil-tracking provides interactive tracking for employers’ investments (vehicles, personnel, containers, etc.).

TRCmobil-service is the ideal module for companies that provide a wide range of field services. Companies can interact with the help of flexible reporting of the real-time field data. It becomes easier for the marketing experts to determine strategies in a timely manner. With the help of flexible reporting of this real-time field data, it becomes easier for the marketing experts to determine strategies in a timely manner.

What are the advantages of the TRCmobil e-business platform compared to other mobile solutions?

TRCmobil offers a unique range of mobile and mobile-based applications for companies. Its advantages include:

• It is economical!
• It is practical!
• It is easy to use!
• It is fast!
• It is strategic!
• It is competitive!
• It is up-to-date!
• It is real-time!
• It is intuitive!
• It is comprehensive!
• It is user-friendly!
• It is flexible!
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