

# Web Conferencing: Meet with Anyone, Anywhere, on Any Device

## Marketing/Technical description for services

### Scope of the Service

Cisco WebEx online solutions help enable global employees and virtual teams to meet and collaborate in real time as though they were working in the same room. In fact, online collaboration can improve on traditional face-to-face collaboration by making travel time and costs, and even conference room space, a nonissue. Businesses, institutions, and government agencies worldwide rely on Cisco WebEx solutions to simplify business processes and improve results for sales, marketing, training, project management, and support teams.

### Use People-Centric Web Conferencing Collaboration

Take advantage of industry-leading web conferencing capabilities to facilitate compelling, productive team meetings. Cisco WebEx online collaboration solutions, let organizations :

- Promote collaboration with anyone globally, anywhere, anytime, on any device
- Increase productivity with an engaging, interactive web conferencing meeting experience
- Improve day-to-day efficiency and streamline meeting activities
- Save time and money by reducing the need to travel

### Reduce Costs, Optimize Investments

Cisco WebEx web conferencing solutions help reduce costs and optimize IT resources. Delivered through the Cisco WebEx Cloud, these solutions are easy to implement and scale throughout your organization.

Cisco WebEx solutions:

- Require no large, up-front investment, and offer a predictable cost and licensing model
- Offer quick global deployment and easy adoption for users inside or outside firewalls
- Help you cut costs on hardware, software, and maintenance



## The Cisco WebEx Cloud Infrastructure

Cisco WebEx Meetings is a software-as-a-service (SaaS) solution delivered through the Cisco WebEx Cloud, a highly secure service-delivery platform with industry-leading performance, integration, flexibility, scalability, and availability. The Cisco WebEx Cloud offers ease of deployment and application delivery to lower your total cost of ownership, while making possible the highest grade of enterprise security.

Cisco makes security the top priority in the design, deployment, and maintenance of its network, platform, and applications. You can incorporate WebEx® solutions into your business processes with confidence, even with the most rigorous security requirements.

Understanding the security features of Cisco WebEx online applications and the underlying communication infrastructure - the Cisco WebEx Cloud - is an important part of your investment decision.

## WebEx Meeting Roles

The four roles in a WebEx meeting are Host, Alternate Host, Presenter, and Attendee. The following sections describe the security privileges of each role.

### **Host**

The Host schedules and starts a WebEx meeting. The Host controls the in-meeting experience. From a security standpoint, the Host can grant Presenter privileges to Attendees. The Host can also lock the meeting and expel Attendees.

### **Alternate Host**

The Host appoints an Alternate Host, who can start a scheduled WebEx meeting in lieu of the Host. From a security standpoint, the Alternate Host has the same privileges as the Host.

### **Presenter**

A Presenter shares presentations, specific applications, or an entire desktop. The Presenter controls the annotation tools. From a security standpoint, the Presenter can grant and revoke remote control over the shared applications and desktop to individual Attendees.

### **Attendee**

An Attendee has no security responsibilities or privileges.

## WebEx Site Administration Module

The WebEx Site Administration module allows authorized administrators to manage and enforce security policies on a meeting-by-meeting basis for Host and Presenter privileges. For example, you can customize session configurations to disable a Presenter's ability to share applications or to transfer files on a per-site or a per-user basis.

The WebEx Site Administration module manages these security-related features:

### Account Management

- Lock out an account after a configurable number of failed login attempts
- Automatically unlock a locked-out account after a specified time interval
- Deactivate accounts after a defined period of inactivity

### Specific User Account Actions

- Require a user to change password at next login
- Lock or unlock a user account
- Activate or deactivate a user account

### Account Creation

- Require security text on new account requests
- Require email confirmation of new accounts
- Allow self-registration (sign-up) for new accounts
- Configure rules for self-registration of new accounts

Figure 1. Content Sharing During a Meeting

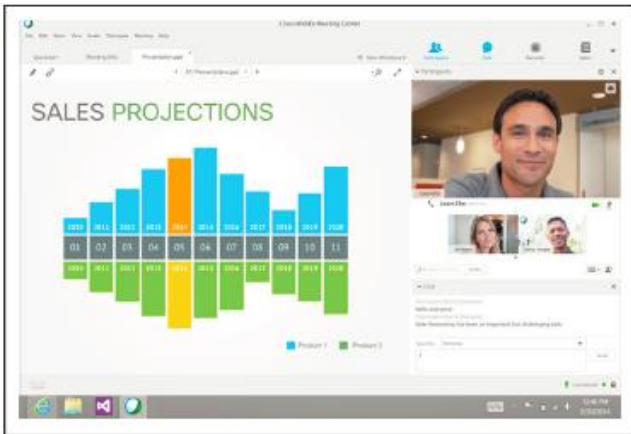


Figure 2. View of Full-Screen Mode



### Cisco WebEx Meetings can help you:

- Facilitate project reviews and team meetings, and keep deadlines on track
- Deepen prospect and customer relationships and accelerate the sales process
- Accelerate product development and problem resolution
- Make faster, better informed decisions
- Manage national or global teams more efficiently, and save time and money on travel

For more information :

<http://www.cisco.com/c/en/us/products/conferencing/webex-meeting-center/index.html>